

RamseyClevenger.com

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## EDUCATION

### Bachelor of Fine Arts Graphic Design

Summa Cum Laude  
Florida Atlantic University  
Boca Raton, FL  
May 2019

## SKILLS

- Highly organized
- Proficient at multitasking
- Skilled researcher
- Ability to meet deadlines and collaborate with team members

## Software Proficiencies

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe After Effects  
Adobe DreamWeaver  
Microsoft Office Suite  
Workamajig Project Management  
JIRA Project Management  
Bronto Email Marketing  
Pardot Email Marketing  
Wordpress  
HTML  
CSS  
jQuery

# RAMSEY CLEVINGER

## Senior Graphic Designer

## EXPERIENCE

### Senior Graphic Designer October 2022 – Present

*Redline Media Group - Dania Beach, FL*

- Manage and design projects from concept to delivery in a fast paced, high volume agency environment while adhering to brand guidelines for clients such as Hard Rock, FX, and Hulu.
- Create print designs for clients ranging from custom mailers, invites, posters, banners, billboards, decals, vinyl wraps, catalogs, books, or custom projects while adhering to, or creating brand guidelines.
- Create digital designs for clients ranging from web collateral suites, logos, digital ads, social media suites, websites, emails, interactive media, online booklets or custom projects while adhering to, or creating brand guidelines.
- Assist and review drafts from junior designers, while helping to adhere to brand guidelines and agency standards.
- Find solutions for client requests ranging from learning new software, researching best practices, or creating new initial designs based on briefs.
- Develop brand strategies, storyboards, or preliminary ideas for clients to choose from based on initial proposals.

### Multimedia Designer August 2019 – October 2022

*AquaCal AutoPilot, Inc. - Ft. Lauderdale, FL*

- Design print material including but not limited to brochures, catalogs, direct mail pieces, packaging, point of purchase displays, trade show displays, folders, posters, banners, flyers, decals, and vehicle wraps for AquaCal AutoPilot brands, as well as customer projects. Assist with the same design services for other Team Horner brands as needed.
- Design digital material including but not limited to web banners, eblasts, web sites, landing pages, carousel banners, social media posts, Logos, motion graphics, and video content. Assist with the same design services for other Team Horner brands when needed.
- Develop and manage websites as well as design new pages and content for ongoing campaigns and new products.
- Create and manage eblast campaigns for AquaCal and AutoPilot brands, manage sending schedule and analyze results to best suit our customers. Manage contact database and adjust lists and segmentation when necessary.

### Graphic Design and Advertising Intern May 2018 - January 2019

*Ed Morse Advertising - Delray Beach, FL*

- Design and create web banners, coupons, email blasts and other various promotional material for Ed Morse Automotive Group. All material must adhere to strict brand guidelines.
- Edit and maintain service websites to reflect current offers.
- Attend and contribute to road map meetings designed to set an overall theme for upcoming advertising campaigns.

### Graphic Design Intern August 2016 - May 2017

*FAU University Galleries - Boca Raton, FL*

- Design and create promotional material for gallery openings, including posters, web banners, t-shirts, flyers, vinyl, signage and email blasts. All promotional material must adhere to strict brand guidelines.
- Set up and tear down of curated exhibits in the FAU University Galleries.
- Contact printers and setup print specs for vinyl cutouts and exhibit signage.
- Attend and work at gallery openings, assisting in greeting guests and setting up promotional material.

### IT Support Specialist September 2005 - August 2019

*Ed Morse Automotive Group - Delray Beach, FL*

- Provide on-site support and training for over 800 users at 19 dealerships around the State of Florida.
- Maintain all PCs, printers, phones, credit card machines, check scanners, cameras, A/V products, car manufacturer specific diagnostic devices, and other technical products.
- Manage user accounts, permissions and shares through active directory.

## ACCOMPLISHMENTS

### Best Booth Award

The Pool and Spa Show 2020  
401 - 600 sq. ft. booth class  
Atlantic City Convention Center - Atlantic City, NJ

### Juried Student Exhibition

Ritter Art Gallery, FAU Boca Raton Campus  
Self Portrait, Oil on Canvas  
Jurors: Michelle Weinberg and Sibel Kocabasi